

# Market for success.



## Avery® Branding & Merchandising Labels will help your brand be seen and sold.

Whether promoting your brand or organizing your office, Avery has a wide selection of solutions that work beautifully together to make your job easier.

Little things that work in a big way.™



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**Gift with Purchase!**

See inside for details.



**AVERY®**



## Avery® Branding & Merchandising Labels

Make sure your brand gets the recognition it deserves. From creating sales kits and adding information to printed materials to labeling samples and identifying products, these labels and tags offer lots of options. They're a cost effective way to keep your brand in front of customers.

Avery No.	Description	Labels/Unit
AVE-22804	Glossy White, Oval, 1-1/2" x 2-1/2", Print-to-the-Edge with Easy Peel™	180/PK
AVE-22809	Textured White, Arched, 3" x 2-1/4", Print-to-the-Edge with Easy Peel™	90/PK
AVE-22807	Glossy White, Round, 2" Diameter, Print-to-the-Edge, Easy Peel™, TrueBlock® Technology	120/PK
AVE-22808	Kraft Brown, Round, 2-1/2" Diameter	225/PK
AVE-22806	White, Square, 2" x 2", Print-to-the-Edge, Easy Peel™, TrueBlock® Technology	300/BX
AVE-22805	White, Square, 1-1/2" x 1-1/2", Print-to-the-Edge, Easy Peel™, TrueBlock® Technology	600/PK
AVE-22802	White, Tags with Strings, 2" x 3-1/2", Print-to-the-Edge	96/PK
AVE-22800	White, Window and Wall Signage, 8-1/2" x 11"	10/PK



Avery No.	Description	Cards/Unit
<b>Round Edge, Ink Jet</b>		
AVE-88220	White	160/PK
AVE-88221	Ivory	160/PK
<b>Traditional Edge, Laser</b>		
AVE-5870	White	2000/BX
AVE-5874	White	1000/BX
AVE-5876	Ivory	200/PK
<b>Traditional Edge, Ink Jet</b>		
AVE-8871	White	200/PK
AVE-8859	White, Glossy	200/PK
AVE-8870	White	1000/BX
AVE-8873	White, Linen	200/PK
AVE-8876	Ivory	200/PK

## Avery® Two-Side Printable Clean Edge® Business Cards

Make a great first impression with a card that communicates quality. Easy to design and print at your desktop, the premium paper prints beautifully on both sides so you can add additional information to the back. Patented Clean Edge® Technology ensures cards snap apart with smooth, non-perforated edges.

# Small Format – 5-1/2" x 8-1/2"



## Avery® Protect & Store View Binders

Handy inside pocket holds office essentials and makes this durable binder ideal when you are on-the-go. It offers the same great style and durability of its full size counterparts, with the mobility and convenience of a smaller format.

Avery No.	Description
AVE-23011	1" White
AVE-23014	1" Lt. Blue
AVE-23030	1" Green



## Avery® Studio Collection Dividers

Jazz up small format binders or organizers with these uniquely designed plastic dividers. Full size tabs are easy to customize with ballpoint pen or pencil, then easily erased to reuse and write again. 7-hole punched to fit small format binders and organizers.

Avery No.	Description	Qty/Unit
AVE-16184	5-Tab, Retro Circles	1
AVE-16187	5-Tab, Spring Leaves	1

## Avery® Translucent Durable Write-On Dividers

Organize your documents with dividers that are both durable and fashionable. Translucent plastic multicolored dividers have larger, stylishly shaped tabs with 50% more writing space than standard tabs. Use a ballpoint or a pencil to customize, then erase to reuse. 7-hole punched, they are designed to fit small format dividers and organizers.

Avery No.	Description	Qty/Unit
AVE-16180	5-Tab, Multicolor	1



## Avery® Index Maker® Clear Label Dividers

Produce print shop-quality documents at your desktop. Clear labels virtually disappear when applied to tabs. Save time by labeling tabs all at once using the Easy Apply™ label strip. Dividers are made from 30% post-consumer recycled paper. For laser and ink jet printers.

Avery No.	Description	Sets/Unit
AVE-11426	5-Tab, White	1
AVE-11427	8-Tab, White	1





Take hold of a binder that's designed for comfort, durability and style.

**Avery® Comfort Touch View Binders**

**Avery® Comfort Touch View Binders**

Comfortable to hold and easy to grip, this stylish, durable binder features a black reinforced spine with contemporary embossed detailing.

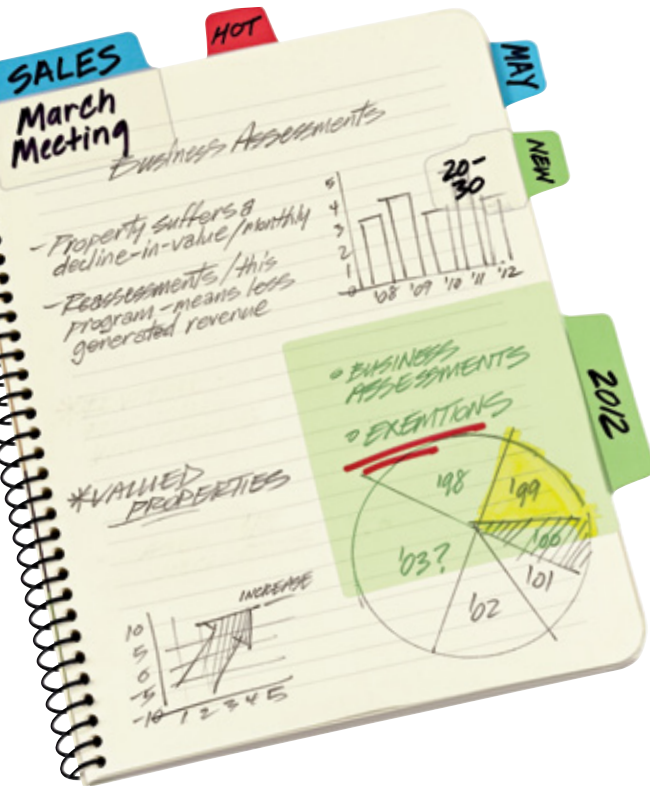
Avery No.	Description
AVE-17406	1" White
AVE-17407	1" Green
AVE-17408	1" Aqua
AVE-17409	1-1/2" White
AVE-17410	1-1/2" Green
AVE-17411	1-1/2" Aqua



**Avery® Plastic Pre-Printed Tab Dividers**

Organize documents quickly and easily with pre-printed plastic dividers. Durable PVC Free plastic dividers make page turning easy. Dividers are multi-colored and translucent. Pre-printed Jan-Dec tabs are color coded by quarter for easy reference. Box Tops for Education® coupon.

Avery No.	Description	Sets/Unit
AVE-11330	A-Z Tab, Multicolor	1
AVE-11331	Jan-Dec Tab, Multicolor	1



## Avery® NoteTabs™

These flexible organization tools help you do your work your way, combining the best of notes, tabs and flags in one. Made from a durable see-through film with a paper tab overlay, it's easy to turn pages like a divider. Write or highlight anywhere on the tab or surface area without marking the page. Removable and repositionable.

Avery No.	Tab Color	Body Color	Qty/Pack
<b>1" x 1-1/2" Mini</b>			
AVE-16346*	Red, Yellow, Blue, Cool Green	Clear	80
AVE-16350*	Neon Purple, Neon Pink, Neon Yellow, Neon Blue	Clear	80
<b>2" x 1-1/2"</b>			
AVE-16293	Neon Blue, Neon Magenta	Clear	40
AVE-16375	Red, Yellow, Blue, Green	Clear	40
<b>3" x 1-1/2"</b>			
AVE-16300	Pastel Blue, Green, Yellow	Clear	36
<b>3" x 3-1/2"</b>			
AVE-16329	Cool Green	Cool Green	20

\*Easy-to-use dispenser.

## Avery® Sticky Notes

Get organized and stay organized with these unique, colorful notes that fit the way you work. Try them for reminders, to-do lists and quick notes.

Avery No.	Description	Pads/Pack	Sheets/Pad	Total Sheets
<b>See-Through</b>				
AVE-22615	3" x 3" Yellow	5	50	250
AVE-22690	3" x 3" Magenta	5	50	250
<b>Perforated</b>				
AVE-22598	3" x 3" Bright Colors	5	90	450
AVE-22599	3" x 3" Citrus Colors	5	90	450
AVE-22645	3" x 3" Yellow	5	90	450
AVE-22607	4" x 6" Citrus Colors, Ruled	5	90	450
AVE-22651	4" x 6" Bright Colors, Ruled	5	90	450
<b>Steps</b>				
AVE-22611	Bright Colors	3	150	450
AVE-22661	Pastel Colors	3	150	450
<b>Lay Flat</b>				
AVE-22595	Pastel Colors	5	90	450
AVE-22596	Bright Colors	5	90	450
AVE-22653	Yellow	5	90	450
AVE-22657	Yellow	1	1080	1080



# It's never been easier to make a great impression.



Introducing a line of branding and merchandising products to help you make a strong impression at your biggest events. And with Avery® Design & Print Online™, building your business has never been easier. Little things that work in a big way.™

Visit [avery.com/print](http://avery.com/print) and just...

**CLICK** - "branding & merchandising", choose a template.

**CUSTOMIZE** - with your graphics, name and logo.

**PRINT** - on your office printer using Avery® labels and tags.



[avery.com/smallbiz](http://avery.com/smallbiz)

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**AVERY®**

**Purchase \$75 of Avery® products listed in this flyer and get one zippered portfolio with solar calculator by mail.**



**Gift with Purchase**

**To receive your zippered portfolio by mail:**

Purchase \$75 or more of qualifying Avery® products listed in this flyer between July 1, 2012 and September 30, 2012. All requests must be postmarked by October 15, 2012. Complete this request form and enclose in an envelope with the original or photocopy of the dated packing slip with the qualifying products purchased circled and the original UPC symbols from the eligible Avery® products purchased. Limit one per person.

**PLEASE HAND PRINT**

First Name \_\_\_\_\_

Last Name \_\_\_\_\_

Company \_\_\_\_\_  
(For mailing purposes, payee must be an individual)

Street Address (No P.O. Boxes) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Mail to:**

Avery Dennison  
Data Entry Center  
Campaign Code 21790-GN  
P.O. Box 427  
Montrose, CA 91021-0427

\$75 worth of qualifying products excludes sales tax and any freight or shipping charges. Limit one per person. Offer good while supplies last. Avery reserves the right to substitute gift with an item of similar value. Cannot be combined with any other offer for the same product. Offer open to legal U.S. residents (Continental U.S., Alaska, Hawaii, and District of Columbia) and residents of Canada, Puerto Rico and U.S. Virgin Islands, and is void where prohibited, taxed or restricted. Copies or facsimiles of the UPC symbol will not be accepted. P.O. Boxes will not be honored. Use of multiple names or addresses to obtain additional gifts or other forms of fraudulent submission could result in Federal prosecution under Mail Fraud Statutes (18 USC, Section 1341 and 1342). Avery Dennison is not responsible for lost, late or misdirected mail and reserves the right to require a USPS certificate of mailing and copies of this form, receipt, and UPC as proof of submission in the event of a dispute. Allow 4-6 weeks for delivery from the date your submission is received by Avery Dennison. Incomplete or illegible submissions will not be processed.

Campaign Code 21790-GN



**Avery® Index Maker®  
Big Tab™ Dividers**

**Avery® Index Maker®  
Big Tab™ Clear Label Dividers**

Oversized tabs give you 40% more space for bigger fonts or extra text! Customize with clear labels that virtually disappear when applied. Multiple sets can be quickly formatted with free Easy Apply™ Auto-Fill templates available at [avery.com/library](http://avery.com/library). Then, you can quickly label all tabs at once with the Easy Apply™ label strip.

Avery No.	Description	Qty/Unit
AVE-11490	5-Tab, White	1/ST
AVE-11491	8-Tab, White	1/ST
AVE-11492	5-Tab, White	5/PK
AVE-11493	8-Tab, White	5/PK